

June 19, 2012

News Release

For Immediate Release

SnowFest Returns to Jordan Valley Park June 23

The 11th Annual Summer SnowFest returns to Jordan Valley Park Saturday, June 23, 4 to 9 p.m.

Kids of all ages are invited to play in a mountain of snow made from ice shavings from Mediacom Ice Park. The event also features a free concert in the park, interactive games, snowman-building contests, giveaways and inflatables for smaller kids.

Entertainment includes local bands:

- 4 p.m. ABS Band — Blues, Funk and R & B
- 6:30 p.m. Flywheel — Rock-n-Roll covers

SnowFest is sponsored by Domino's Pizza, KGBX 105.9, Ozarks Coca-Cola/Dr Pepper Bottling Company and the Springfield-Greene County Park Board.

SnowFest event is FREE at Jordan Valley Park, 735 E. Trafficway, downtown Springfield.

For media inquiries, contact Jeff Cumley, Jordan Valley Park Manager, at 417-837-5710; or Jenny Fillmer Edwards, Public Information Administrator for the Springfield-Greene County Park Board, at 417-874-2176 or 417-224-5510.