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News Release

For Immediate Release

City, Billiards of Springfield to host evening of music and support for Route 66

If you're a rockabilly fan and are interested in the City of Springfield's efforts to revitalize Route 66, throw on a white T-shirt and some cropped jeans and boogie down to Billiards of Springfield Dec. 12 for "A Night at the Blue Room."

Billiards of Springfield, 541 E. St. Louis, will host "an evening of music and support for Route 66," 6:30-11 p.m. Thursday, Dec. 12. The evening will feature rockabilly acts Mike Mac and the Rockabilly Cats, Blue Plate Special and Mary of Mary and the Hound Dogs.

Funds raised will cover construction costs for a re-creation of the iconic Red's Giant Hamburg sign, a major landmark along the historic Route 66 Highway.

The City, through Springfield-based CrowdIt.com, raised more than \$8,000 for the project in only two hours during an October event at Mother's Brewing Company, located along the historic route. With around four weeks left in the campaign, the City still needs to raise a little more than \$4,000 to complete funding for the Red's Giant Hamburg sign replica.

"We are thrilled to receive such a positive response, both locally and nationally, to renovate a key portion of the world-famous Route 66 highway," explained Cora Scott, director of Public Information and Civic Engagement for the City of Springfield. "We look forward to continuing our fund-raising efforts with CrowdIt and are excited about the possibilities."

As the birthplace of Route 66, Springfield is the first municipality to use crowdfunding to help renovate the renowned national highway. CrowdIt was selected because of its local Springfield roots and early success in the crowdfunding market.

Upcoming projects include a relocated motor court cottage with restrooms, sign replica, vending machines and visitor information; a filling station replica; and a Birthplace of Route 66 sculpture.

Citizens are invited to respond to the "A Night at the Blue Room" Facebook event at: www.facebook.com/events/476503399132199/

Fund-raising incentives

- **\$1** - Official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.
- **\$10** - A Route 66 SGF window decal; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.

- **\$25** - Route 66 SGF key chain; window decal; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.
- **\$66** - Limited edition yellow Route 66 SGF baseball cap; key chain; window decal; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites. Just in time for the holidays: for a donation of \$66, or more, a limited-edition set of eight vintage-style Christmas cards. Show your support of Route 66 as you send out holiday greetings. Only 30 sets of cards are available.
- **\$100** - A full-color, Route 66 SGF T-shirt; key chain; window decal; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.
- **\$150** - Private Tour & Tasting for 25 at Mothers Brewing Co. in Springfield, MO, with City officials - Springfield Mayor Bob Stephens; City Manager Greg Burris; Councilman Jerry Compton; Planning Director Ralph Rognstad Jr. and Director of Public Information & Civic Engagement Cora Scott. Event includes special tasting of a Limited Edition Mother's Brew Beer; appetizers; Brewery Tour and Mother's Pint Glass to keep.
- **\$500** - Red "license plate" recognition plaque in the Roadside Park; a full-color, Route 66 SGF T-shirt; key chain; window decal; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.
- **\$1,000** - Blue "license plate" recognition plaque in the Roadside Park; History Museum on the Square family membership, two full-color, Route 66 SGF T-shirts; two key chains; two window decals; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.
- **\$5,000** - Silver "license plate" recognition plaque in the Roadside Park; invitation phone call from the Mayor to the Red's Giant Hamburg sign ribbon cutting event; History Museum on the Square family membership, four full-color, Route 66 SGF T-shirts; four key chains; four window decals; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.
- **\$15,000** - Sneak preview of the Red's Giant Hamburg sign at the sign company; Gold "license plate" recognition plaque in the Roadside Park; a night's stay at the iconic Rail Haven Motel, followed by a sweet ride in an antique car to the Red's Giant Hamburg sign ribbon cutting; recognition by the EMCEE at the event; History Museum on the Square family membership, two full-color, Route 66 SGF T-shirts; four key chains; four window decals; official thank you from the City of Springfield on social media and in recognition sections on springfieldmo.gov and other sites.

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